VALUEFABRIC

PE-BACKED, VC-BACKED & INDEPENDENT TECHNOLOGY COMPANIES
CEOs & CFOs

SOFTWARE, SAAS & TECHNOLOGY SERVICES VALUE CREATION DIAGNOSTIC

Understand where technology business performance can improve. Know which actions to prioritise.

Identify potential improvements in recurring revenue, retention, growth efficiency, margins, cash runway and enterprise value using existing financial reports and available business data.

INDICATIVE TRADITIONAL ADVISORY ENGAGEMENTS*

Boutique	$20K–$60K
Strategic / Big 4	$75K–$250K
Top-Tier	$300K–$800K+

VALUEFABRIC

$1,499

Software, SaaS & Technology Services Value Creation Diagnostic

PDF REPORT + EXCEL MODEL + 2 EXPERT HOURS INCLUDED

We are not discounting consulting.

We are changing the economics of technology business value creation intelligence.

NO IT INTEGRATION. NO SYSTEM ACCESS.

Start with your annual report or existing financial statements.

Additional ARR, MRR, retention, customer and operating metrics can be reviewed where available.

WHAT COULD A TECHNOLOGY BUSINESS PERFORMANCE IMPROVEMENT BE WORTH?

$20M ANNUAL REVENUE × +5 pts GROSS MARGIN = $1M POTENTIAL ANNUAL GROSS PROFIT*

FIVE TECHNOLOGY VALUE CREATION PRIORITIES

01 **RECURRING REVENUE & RETENTION**
ARR, MRR, renewals, churn and NRR.

02 **GROWTH EFFICIENCY & UNIT ECONOMICS**
CAC payback, LTV, sales efficiency and customer profitability.

03 **PRODUCT, DELIVERY & COST**
Cloud costs, delivery margins, support and productivity.

04 **CASH, RUNWAY & PLANNING**
Cash burn, collections, headcount and rolling forecasts.

05 **BUSINESS VALUE**
Profitable growth, cash resilience and funding or exit readiness.

FOUR STEPS TO ACTION

01 Analyse › **02 Identify** › 03 Prioritise › 04 Roadmap

Financial health, revenue quality, growth efficiency, relevant industry peer benchmarks, improvement opportunities and a recommended **100-Day Action Plan**.

FROM DIAGNOSTIC TO ONGOING SUPPORT
CFO OFFICE AS A SERVICE →

From $2,769/month
Optional, separately scoped CFO and FP&A support for recurring revenue performance, growth efficiency, financial control, cash runway and profitability improvement.

Discover where your technology business can improve.

REQUEST YOUR SOFTWARE, SAAS & TECHNOLOGY SERVICES VALUE CREATION DIAGNOSTIC →

value-fabric.com

* Advisory price ranges are indicative for broader engagements, not equivalent service scopes. Gross profit illustration is arithmetic only, not a forecast, validated opportunity or guaranteed result. Software, SaaS and technology-services operating metrics are assessed to the extent supported by available data. Detailed retention, customer economics and unit-economics analysis may require additional existing business data. Additional operational analysis and implementation are separately scoped.